Pippa

Capability Statement

Pippa Consulting & Operations Services

Technology solutions. Operational excellence. Measurable results. We help government agencies and businesses design, build, modernize, and operate the technology they depend on.

Core competencies

- **Website design & development:** public and business websites, redesigns, content management, accessibility, hosting.
- **Custom software & applications:** web and mobile apps, internal tools, administrative portals, dashboards.
- **Systems integration & modernization:** APIs, legacy improvements, database migrations, cloud integration.
- **Data & automation:** reporting dashboards, workflow automation, data processing, responsible AI tools.
- **Managed technology & operations:** maintenance, monitoring, updates, bug fixes, technical support.
- **Technology consulting:** requirements, technical planning, modernization roadmaps, vendor evaluation.

Past performance

Community lending website Client project

Neighborhood Finance Corporation, a nonprofit community lender in Des Moines and Cedar Rapids, Iowa: website, interactive lending map with address search, regional loan applications, down payment assistance information.

Health care technology platform Company product

Patient iOS and Android apps and a clinician web dashboard for sensitive health data; consent-gated sharing, guardian consent for minors, staged deletion with defined retention. Plus a family of seven companion health apps on one shared platform. Operated in production.

Communications automation Client project

Automated subscriber delivery and AI-assisted correspondence handling for a news publication. 80% increase in email engagement.

Payments and invoicing service Client project

Checkout, instant receipts, and automated overdue reminders; manual data entry eliminated.

E-commerce product business Company product

Physical product taken from design and manufacturing to online sales and fulfillment; hundreds of customers.

Differentiators

- Small, senior team: clients work directly with the engineers
- Build, modernize, and operate under one contract
- Accessible to WCAG 2.1 AA and Section 508
- Least-privilege access, encryption, audit logging
- Client owns code, accounts, data, and documentation
- Weekly written status and regular demonstrations

Company data

Legal name	Pippa LLC
DBA	Pippa Consulting & Operations Services
Business type	LLC, small business
Contract types	Firm fixed price, time and materials, subcontracts

NAICS codes

541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541519	Other Computer Related Services
541611	Administrative Management and General Management Consulting

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